# ESET CYBERSECURITY AWARENESS TRAINING



## What it is

**ESET Cybersecurity Awareness Training** is specifically designed to educate your workforce—because employees who recognize phishing, avoid online scams and understand internet best practices add a vital layer of protection for your business.

Developed by ESET researchers and educators, this comprehensive online course takes under an hour to complete. Employees enjoy an engaging learning experience through gamified quizzes, interactive sessions and role playing.

Reinforce your training by creating realistic phishing attacks via the ESET Phishing Simulator.

**Nearly one-third** of all data breaches in 2018 involved phishing
(Verizon 2019 Data Breach Investigations Report).

**As many as 60%** of hacked small and medium-sized businesses go out of business after six months
(National Cyber Security Alliance).

**64% of organizations** have experienced a phishing attack in the past year
(Check Point Research 2018 Security Report).

**77% of IT professionals** feel their security teams are unprepared for today's cybersecurity challenges
(Check Point Research 2018 Security Report).

## Why you need it

**People influence your company's cybersecurity more than any technology or policy.** In addition to using reliable security software, you need to invest in tools that increase awareness and influence the behaviors that support your IT security goals.

**Many states now require cybersecurity awareness training** as compliance for all state employees.

**Insurance companies may require cybersecurity awareness training** in order to insure your business.

**Compliances such as HIPAA, PCI, SOX, GDPR, CCPA, etc.** require or strongly encourage training for all employees.

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## Key benefits

Easy-to-implement online training

Phishing simulator

Gamification that engages and changes behavior

Dashboard to track learner's status

Automatic email reminders to learners

Certification of completion for insurance/compliance records

LinkedIn badge for employees who successfully complete training

Competitively priced; suitable for businesses of all sizes